

## ambiente

### The international design world in Frankfurt: these are the top designers at Ambiente

**Frankfurt am Main, January 2023. The Ambiente is the meeting place for the global consumer goods industry, a magnet for international trade visitors and a hotspot for renowned designers: From 3 to 7 February the leading trade fair for the consumer-goods industry attracts renowned designers from all over the world to the global centre of the sector in Frankfurt – and offers a large line-up of prominent guests.**

Ambiente is the place-to-be of the international design world: renowned designers and TV stars, top speakers and entrepreneurs, artisans, visionaries and young design talents as well as trade visitors meet here to exchange ideas about the latest trends and market developments. In special presentations, guided tours, workshops, exciting lectures and discussions, visitors have the chance to gain first-hand expert knowledge and practical tips. "Ambiente is the most important and comprehensive platform for new products in the consumer-goods industry. As such, it attracts not only buyers from all over the world, but also top designers and young talents. The personal encounters and exchanges with one another generate important impulses and new perspectives that drive the industry forward in an innovative, future-oriented and dynamic way", says Julia Uherek, Vice President Consumer Goods Fairs Messe Frankfurt. She is also referring to the comprehensive complementary programme at Ambiente, where designers will provide exciting insights and valuable impulses in the fields of Dining, Living, Giving, Working, Contract Business/HoReCa. The programme can be experienced live on site and digitally via the expanding online platforms Digital Extension and Conzoom Solutions. These designers are not to be missed:

#### **International star designers from the fields of Dining/Living/Giving/Working**

Making design a public issue and accessible to all – that is the goal of the renowned New York designer **Karim Rashid**. With over 3,000 products, represented in over 40 countries and in museums and galleries around the world, the works of the exceptional artist show that design knows no boundaries. He sees industrial design as something that shapes society and each person individually and has his finger on the pulse of the times with his futuristic designs and progressive ideas. In his keynote at the Conzoom Solutions Academy on **05 February (13:15-13:45)**, the designer will talk about "Global Thinking, Global Shaping" and about the influences and opportunities that globalisation brings.

He is one of today's top designers: US-American **Scott Henderson** holds over 100 patents in the US and Europe and has worked for over 500 global clients such as Microsoft, Intel and Nike. He runs his own design studio in New York and hosts America ByDesign - a television series that promotes innovative designs and talent together with Ambiente as an official partner. With Europe ByDesign, the series will showcase

innovations with a focus on Europe from this year. At Ambiente, the designer will present the series of the TV & streaming programme **ByDesign (Hall 3.1/Foyer)**.

His work is considered a new aesthetic and profound change for 3D representations: **Ross Lovegrove** combines technology, manufacturing and material science with the logic of nature in his work - this is represented by his numerous publications, projects with renowned designers and designs for brands such as Apple, Sony, Louis Vuitton and Hermes. As one of the jury members, the British industrial designer is also a well-known face of the television series ByDesign. As part of the Conzoom Solutions Academy, he will talk about creative processes based on the use of materials and precise technology in his lecture "**Out of this World**" on **04 February (13:30-14:00, Hall 4/Saal Europa)**.



Designer Ross Lovegrove is one of the faces of the new series Europe ByDesign which features design innovations from Europe together with Ambiente. Photo: Messe Frankfurt.

**Olivier Lapidus** is a multi-talented designer with a passion for new, advanced technologies. He has designed menswear collections, bridal wear, accessories and worked as artistic director for the Parisian haute couture label Lanvin. In addition to fashion and interior designs, he created fabrics for the aerospace, automotive and healthcare industries and worked with engineers, researchers and doctors to develop revolutionary skin care products using LED technology. His endless creativity challenges the boundaries of design. At the **HoReCa Academy** on **05 February (14:45-15:15)**, he will speak on the topic "**From Fashion to Hotel Design**".

As co-founder of the German Design Club, it is impossible to imagine the German design scene without him: **Tassilo von Grolman** is known for his versatile designs and objects for the laid table: his design classics – the hermos flasks for the manufacturer Alfi and the glass teapots with oversized tea strainer for the brand Mono – even made it into the German news programme "Tagesschau". With his "Tribute to Bauhaus" series, he is also invited as a star designer at exhibitor Philipp's stand on each day of the fair from 3:00 to 4:00 p.m. (**Hall 3.1/D29 and D31**). A stand on the occasion of his 80th birthday can be found in **Hall 3.1/J69**.

**Sebastian Bergne** works as an art director and designer, as a curator and lecturer, and as a mentor for emerging design talent. This versatility is reflected in his work: with his essential design approach, the British industrial designer is known for transforming everyday objects into something special. His works are internationally recognised and can be seen at the Museum of Modern Art in New York or the Design Museum in London. As

curator for the special '**Solutions**' presentation, he will be showing intelligent solutions for the kitchen and household at Ambiente that combine design and functionality. The selected range of innovative kitchen and household aids will be on show in **Galleria 1** on all days of the fair. On **5 February (09:00-09:30)**, he will give a digital tour of the Living area of Ambiente as part of the Digital Extension.

Her sustainable design approaches have found worldwide acclaim and she is one of the leading Dutch designers: **Ineke Hans** regularly participates in juries, lectures and critical debates on design, works for leading international manufacturers and is a professor at the University of the Arts in Berlin. She sees design as a problem, but also as a solution to climate change and never tires of exploring new strategies and possibilities of design. Her focus is on design products for the future society. "REX", her sustainable chair made of Pfand, which she designed for the manufacturer Circuform, represents a closed product cycle and was nominated for the Green Product Award. As part of Ambiente, she offers tours of the various designers at the fair especially for media representatives.



In their tours especially for media representatives, designer Mark Braun (left) and designer Ineke Hans (right) guide visitors around Ambiente. Photo: Messe Frankfurt.

With his craftsmanship and sustainable approach to design, he has made it to the top: as a former talent, **Mark Braun** stands for the success of the fringe programme for young designers - at Ambiente 2006, he presented the "Join" porcelain series, which was realised by ASA Selection. Since then, his designs can be seen regularly at the Frankfurt trade fairs. With his Berlin studio, he designs products for clients such as Conmoto, E15, KPM Berlin, Mono, Nomos Glashütte, Raumgestalt and Thonet. With his chair at the HBK Saar, he is actively involved in the German Design Graduates for young designers. In his designer tours, he also guides media representatives around Ambiente.

His travels form the basis for his creative works: **Sebastian Holmbäck**, industrial designer and visual artist from Denmark, reflects on topics such as science, spirituality or the human mind in his works. The multiple award winner is of the opinion that products must gain in significance and relevance in the future in order to stand out from the crowd and inspire consumers. He will explain how this can be done in his **lectures "Design objects as cultural markers and why you should care about them"** at the Digital Extension on **06 February (18:30-19:00)** and the Conzoom Solutions Academy (**Hall 4/Saal Europa**) on **07 February (13:15-13:45)**.

## Young talents and sustainable designs of tomorrow

It's worth taking a look at this year's up-and-coming designers: they are innovative and passionate, create sustainable concepts, ask questions about consumption and sustainability and open up new perspectives in the fields of dining and living. For most of the participants in the "Talents" promotional programme, Ambiente is their first appearance in front of a large professional audience. For example, designer **Felicithas Arndt** blurs the line between art and design in her "Fluctuation" collection. The freely hand-shaped unique pieces made of stoneware and porcelain are reminiscent of multi-faceted coral structures. **Kim André Lange's** SurfBench project presents mindful, tangible design for everyday life. The interactive bench for waiting areas consists of movable wood and steel elements and combines physics and design with usability. In the Tableware & Accessories section, the project "Biophilia - Migration of Matter" by **Cindy Valdez** and **Nicholas Perillo** with their 3D-printed artefacts symbolises an interplay of nature, biodiversity and digital technology, while **Pei-An Lin** explores the effects of global climate change on marine ecosystems and society. The designer from Taiwan deals with closed material cycles in her REEF project, imitating reefs from the sea. The innovative designs of the 30 international newcomers can be found in **Hall 3.1 (Interior Design) / Hall 12.1 (Tableware & Accessories)**.

The ambitious students of **MOME** - the Moholy-Nagy University of Art and Design - present their innovative ideas at Ambiente. The exhibitor stand of the up-and-coming young designers can be found in **Hall 12.1/E17**. With its holistic approach, the renowned university for artists, designers, creatives and innovators in Budapest pursues the goal of creating a value-oriented art and design ecosystem in Central and Eastern Europe.



The "Talents" present their design innovations in Halls 3.1 and 12.1. Photo: Messe Frankfurt.

From February 3<sup>rd</sup>, 2023, Ambiente will be held at the Frankfurt exhibition centre at the same time as the leading international consumer-goods fairs Christmasworld and Creativeworld.

Ambiente/Christmasworld: 3 to 7 February 2023

Creativeworld: 4 to 7 February 2023

**Note for journalists:**

Discover inspirations, trends, styles and personalities on the [Ambiente Blog](#).

**Press information & images:**

<http://ambiente.messefrankfurt.com/press>

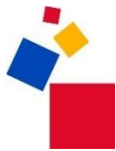
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**Leading international trade fair Ambiente**

New perspectives open up undiscovered opportunities: As the leading international consumer goods trade fair, Ambiente maps the changes in the market with an eye to the future. For five days, it presents a unique mix of ideas and products - and is the platform for global trends. For Table, Kitchen and Housewares, the fair is the unrivalled No. 1 in the Dining segment. In Living, all styles and market segments can be experienced around the home, furnishing and decorating. Giving presents gifts and personal accessories in all facets and will in future offer high-quality stationery as well as articles relating to school supplies. The new Working section fleshes out the working worlds of tomorrow. With its future-oriented HoReCa and Contract Business segments, Ambiente also has a strong focus on the international contract business. The major themes of sustainability, new work, design, lifestyle, digital expansion of trade, and future retail accompany the event, as do a large number of industry events, young talent programs, trend presentations and awards ceremonies. Due to its unrivalled product range in terms of breadth and depth, it is unique worldwide and offers the best connections for making contacts and finding new business partners.

**Welcome Home**

Under the motto "Home of Consumer Goods – Welcome Home", Ambiente, Christmasworld and Creativeworld will be held simultaneously for the first time at one of the world's most modern trade fair centers from February 3-4 to 7, 2023. The newly created combination of three successful leading trade fairs at one location at one time thus combines their strengths and thus offers an unprecedented, simultaneously available, future-oriented product range

in quality and quantity. Global business with large volumes is intensified. Messe Frankfurt will continue to offer the largest platform for global sourcing outside China. Frankfurt is thus the center of the global order season, strengthening synergy effects and efficiency for all participants, and is thus the one, comprehensive inspiration, order and networking event for a globalized industry. This is where the newest trends are presented and the global metatrends are experienced and made visible.

#### **nmedia.hub - the order and content platform for the home & living industry**

The digital order and content management for brands and retailers in the consumer goods industry extends the trade fair and enables orders 24/7, 365 days a year.

[www.nmedia.solutions](http://www.nmedia.solutions)

#### **Conzoom Solutions – the platform for retailers**

Conzoom Solutions is a knowledge platform that offers the consumer goods industry a wide range of studies, trend presentations, workshops and guidelines for the point of sale. It provides a complete overview of Messe Frankfurt's international portfolio in the consumer goods sector – bundling a wide range of information for retailers.

[www.conzoom.solutions](http://www.conzoom.solutions)

#### **Background information: Sustainable Messe Frankfurt**

The Messe Frankfurt Group is one of the world's leading trade fair, congress and event organisers with their own exhibition grounds. With a workforce of some 2,200\* people at its headquarters in Frankfurt am Main and in 28 subsidiaries, it organises events around the world. Group sales in financial year 2022 were around €450 million\*. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of Messe Frankfurt's key strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services.

Sustainability is a central pillar of our corporate strategy. Here, we strike a healthy balance between ecological and economic interests, social responsibility and diversity.

For more information, please visit our website at: [www.messefrankfurt.com/sustainability](http://www.messefrankfurt.com/sustainability)

With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: [www.messefrankfurt.com](http://www.messefrankfurt.com)

\* Preliminary figures for 2022